

Terms of Use & Privacy Policy

Thank you for visiting our website www.JKF1.com of **JKF MultiMedia & Consulting, LLC**. Your privacy is very important to us. To better protect your privacy, our affiliated companies, related entities, members, users and visitors, we (collectively, "JKF MultiMedia & Consulting, LLC," "publishers of Genesis Magazine," "we," "us" or "our") are providing our Privacy Policy which is incorporated into our "Terms of Use."

By accessing or using this site, you are deemed to have read, understand and agree to be bound by these terms of use ("Terms of Use"), regardless of whether you are a visitor to this site or a registered member. Visitors and Members shall collectively be referred to as, "user(s)," or "you".

1.1 USER CONDUCT By accessing the Site, you agree not to:

- i. Use the Site in any unlawful manner or in any manner that could damage, disable, disrupt or impair the Site or interfere with any other User's use and enjoyment of the Site
- ii. Use spiders, robots, data mining techniques or similar data gathering or extraction methods to catalog, download or otherwise reproduce, store or distribute the Marks or Site Content
- iii. Post or transmit any information, software or other material that contains a virus or any other harmful components
- iv. We reserve the right to remove your Account and/or deny, restrict, suspend or terminate your access to all or any part of the Site without notice if we determine that you have violated these Terms of Use or for any other behavior that we, in our sole discretion, believe is harmful to the Site.

1.2 OUR COMMITMENT TO SECURITY We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

1.3 THE INFORMATION WE COLLECT In certain areas of our web site we collect personally identifiable information (provided to us by you) in order to order products, programs, and services, or otherwise participate in the site's activities and offerings. We also collect certain non-personally identifiable information when you visit many of our Web pages such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using (e.g., Windows XP or Mac OS), and the domain name of your Internet Service Provider (e.g., America Online, GoDaddy).

1.4 HOW WE USE THE INFORMATION We use the information (you provide about yourself) to fulfill your requests for our products, programs, and services, to respond to your inquiries about our offerings, and to offer you other products, programs or services that we believe may be of interest to you.

We use this information to communicate with you, such as to notify you when you have won one of our contests, free CDs, or to fulfill a request or recommendations by you for an online request or to contact you about your account with us.

The information we collect in connection with our online communities is used to provide a good interactive experience. We use this information to facilitate participation in these online communities and, from time to time, to offer you products, programs, or services. We use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze site usage, as well as to offer you products, programs, or services.

The only time we may disclose personal identifiable information about you is in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law. In addition, we may transfer information about you, if we are acquired by or merged with another company.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy. We will not use or transfer personally identifiable information provided to us for others to obtain a mailing list or in ways unrelated to the ones described in above paragraphs.

1.5 LINKS TO THIRD-PARTY SITES Our Site contain links to other sites ("Third-Party Sites") containing content, goods, services, and applications not owned by us (collectively, "Third-Party Content"). We do not control and are not responsible for the Third-Party Sites or Third-Party Content.

These Terms of Use apply to and govern our Site only. We do not endorse, take responsibility for, investigate, monitor or check for accuracy, appropriateness or completeness of any Third-Party Content. Further, you hereby release JKF MultiMedia & Consulting from any and all liability, direct or indirect, and for any loss or damage that is caused or alleged to have been caused to you in connection with your use of, or reliance on, any Third-Party Content. You should direct any concerns to that Third-Party Site's administrator or webmaster.

We do not endorse, warrant or guarantee any products or services offered on the Site. We assume no responsibility for the monitoring of or any transaction between Users and third-party providers of products or services.

We sometimes may offer content (e.g., contests, sweepstakes, or promotions) that is sponsored by or co-branded with identified third parties. By virtue of these relationships, the third parties may obtain personally identifiable information that visitors voluntarily submit to participate in the site activity. We have no control over these third parties' use of this information. The site will notify you at the time of requesting personally identifiable information if these third parties will obtain such information. Our Privacy Policy does not cover any use of information that a third party ad server may collect from you.

1.6 CREDIT CARD SAFETY Ordering online with us is a secure transaction. All online transactions in JKF MultiMedia & Consulting online stores are handled with industry-standard SSL encryption. This means that when you enter your credit card number into the order form, it is transmitted across the Internet in an encrypted (scrambled) form, and then decoded when it gets to us.

1.7 Information for Children and Parents

KIDS AND TEENS

Be sure to ask your parents for permission before sending us any information about yourself. *If you are under 18, you must have your parents' or guardian's permission to order any products or services from us.*

PARENTS

JKF MultiMedia & Consulting Internet site is a general audience site, and JKF MultiMedia & Consulting does not knowingly collect personally identifiable information from children under the age of 13. Any information collected online by JKF MultiMedia & Consulting from children under 18 is used only for the purpose of delivering the requested product or service. Please instruct your children to ask you for permission before providing any information about themselves to JKF MultiMedia & Consulting and visit the [Federal Trade Commission website](#) for more information about safe Web surfing.

1.8 Endorsement Disclaimer - Links to Other Sites Our web site has links to many other federal agencies and to private organizations. You are subject to that site's privacy policy when you leave our site. We are not responsible for Section 508 compliance (accessibility) on other federal or private Web sites.

Reference in this web site to any specific commercial products, process, service, manufacturer, or company does not constitute its endorsement or recommendation by the U.S. Government, JKF MultiMedia & Consulting, advertisers, or affiliated companies.

1.9 PERSONAL ADVICE Opinions expressed in its content do not necessarily reflect the opinion of U.S. Government, JKF MultiMedia & Consulting, advertisers, or affiliated companies. The information contained in or made available through the Site (including, but not limited to, information contained in text files) cannot replace or substitute for the services of additionally trained professionals in any field, including, but not limited to, financial, medical or legal matters. Please seek the advice of professionals, as appropriate, regarding the evaluation of any specific information found on the Site. Your access and use of the Site does not in any way create a physician/patient, confidential or privileged relationship, or any other relationship that would give rise to any duties on JKF MultiMedia & Consulting part or the part of its contributors. We do not recommend or endorse any specific tests, physicians, procedures, opinions, or other information that may appear on the Site. Your use of or reliance on any information provided on the Site is solely at your own risk. We, and our licensors or suppliers, make no representations or warranties concerning any treatment, action or application of medication or preparation by any person following the information offered or provided within or through the Site. Neither we, nor our partners or any of their affiliates, will be liable for any direct, indirect, consequential, special, exemplary or other damages that may result, including but not limited to, economic loss, injury, illness or death.

Disclaimer of liability

2.1 The material and information contained on this website are for general information purposes only. You should not rely upon the material or information on the website as a basis for making any business, legal or any other decisions. Whilst we endeavor to keep the information up to date and correct, JKF MultiMedia & Consulting advertisers, and affiliates makes no representations or warranties of any kind, express or implied about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services or related graphics contained on the website for any purpose. Any reliance you place on such material is therefore strictly at your own risk.

2.2 JKF MultiMedia & Consulting advertisers, and affiliates, will not be liable for any false, inaccurate, inappropriate or incomplete information presented on the website.

2.3 Although every effort is made to keep the website up and running smoothly, due to the nature of the Internet and the technology involved, JKF MultiMedia & Consulting takes no responsibility for and will not be liable for the website being temporarily unavailable due to technical issues (or otherwise) beyond its control or for any loss or damage suffered as a result of the use of or access to, or inability to use or access this website whatsoever.

2.4 Certain links in this website will lead to websites which are not under the control of JKF MultiMedia & Consulting. When you activate these you will leave this website. JKF MultiMedia & Consulting has no control over and accepts no liability in respect of materials, products or services available on any website which is not under the control of JKF MultiMedia & Consulting.

2.5 To the extent not prohibited by law, in no circumstances shall JKF MultiMedia & Consulting, advertisers, and affiliates be liable to you or any other third parties for any loss or damage (including, without limitation, damage for loss of business or loss of profits) arising directly or indirectly from your use of or inability to use, this site or any of the material contained in it.

2.6 These disclaimers and exclusions shall be governed by and construed in accordance with English law.

2.7 Liability is not limited by the above disclaimers in relation to death or personal injury arising from negligence on the part of JKF MultiMedia & Consulting and affiliates.

2.8 Whilst precautions are taken to detect computer viruses and ensure security, JKF MultiMedia & Consulting cannot guarantee that the website is virus-free and secure. JKF MultiMedia & Consulting and affiliates shall not be liable for any loss or damage which may occur as a result of any virus or breach of security.

2.9 Whilst making every attempt to secure personal data, JKF MultiMedia & Consulting cannot accept responsibility for any unauthorized access or loss of personal information that is beyond the control of the JKF MultiMedia & Consulting

2.10 JURISDICTIONAL ISSUES We control and operate the Site from our offices in the United States. We do not represent that materials on the Site are appropriate or available for use in other locations. People who choose to access the Site from other locations do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable.

2.11 UNDER NO CIRCUMSTANCES WILL WE, THE US GOVERNMENT, OR ANY OF OUR LICENSORS, SUPPLIERS, SPONSORS, CONTRIBUTORS, ADVERTISERS, DIRECTORS, OFFICERS, AGENTS, CONTRACTORS, PARTNERS, AFFILIATED COMPANIES AND ITS EMPLOYEES BE LIABLE FOR ANY INDIRECT, SPECIAL OR CONSEQUENTIAL DAMAGES THAT RESULT FROM THE USE OF, OR THE INABILITY TO USE, THE MATERIALS ON THE SITE OR ANY PRODUCTS OR SERVICES PROVIDED PURSUANT TO THE SITE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND, IF APPLICABLE LAW PERMITS, EVEN IF DUE TO OUR OR OUR LICENSORS' OR SUPPLIERS' NEGLIGENCE. IN NO EVENT SHALL THE TOTAL LIABILITY TO YOU BY US OR ANY OF OUR LICENSORS OR SUPPLIERS FOR ALL DAMAGES, LOSSES AND CAUSES OF ACTION (WHETHER IN CONTRACT, TORT OR OTHERWISE) EXCEED THE AMOUNT PAID BY YOU TO US, IF ANY, FOR ACCESSING THE SITE.

2.12 NOTIFICATION REGARDING UPDATES From time to time, we may update this privacy notice. We will notify you about material changes in the way we treat personally identifiable information by placing a notice on our site. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and to whom we disclose it.

2.13 HOW TO CONTACT US JKF MultiMedia & Consulting welcomes your comments regarding the Terms of Use and Privacy Policy. If you have any questions or concerns about this Privacy Policy or its implementation you may email us at: info@JKF1.com or send comments/concerns to: JKF MultiMedia & Consulting, Attn. Chief Privacy Officer, 1583 E. Silver Star Rd., Ste. 231, Ocoee, FL 34761.